

GOVERNMENT / CSR PROPOSAL

ApnaBasta

A convertible school bag that creates a study space.

A practical education-support solution designed for children who may not have access to a dedicated study table.

Portable • Convertible • Purpose-led

Proposed for government schools, community programmes and CSR-supported interventions



Every child deserves a place to learn well.

The reference initiative highlights a practical challenge: many children study where dedicated furniture or learning space is limited.

THE CHALLENGE

A school bag is essential.

A study table is useful.

But a permanent table is not practical

because schools may be space-constrained. Learning may happen in temporary spaces, and many may also study at home.



Space constraints

Permanent furniture can be difficult to add in every setting.



Floor-based study

Children may improvise their reading and writing surface.



Mobility

A learning surface that travels can work across settings.

Why ApnaBasta: instead of adding another fixed piece of furniture, bring the study surface with the child.

One product. Two everyday jobs.

ApnaBasta combines the everyday function of a school bag with a convertible study surface.



FRONT VIEW

BACK / CARRY VIEW

01

CARRY

Use it as a familiar school bag.

02

CONVERT

Transform the bag into a study surface.

03

STUDY

Create a personal learning space.

Portable learning support — from school to home and beyond.

Designed to support better learning conditions.

The following are product-design objectives and intended benefits, not medical guarantees or independently verified ApnaBasta outcome data.



Study posture

A structured surface may help children adopt a more appropriate reading and writing position.



Writing environment

A dedicated surface can make writing and reading more practical.



Personal learning space

The same product can support learning at school and at home.



Ownership & dignity

A useful, aspirational school essential can encourage a sense of ownership.



Potential programme outcome: make a better learning setup available to children in settings where fixed furniture is difficult to provide.

A practical intervention for public education programmes.

ApnaBasta can complement school infrastructure where permanent furniture is difficult to provide.

ACCESS

Portable study support across varied learning environments.

EQUITY

Can be deployed across schools and communities.

HEALTH & WELL-BEING

Designed around a structured reading and writing setup.

EDUCATION

Supports reading, writing and homework.

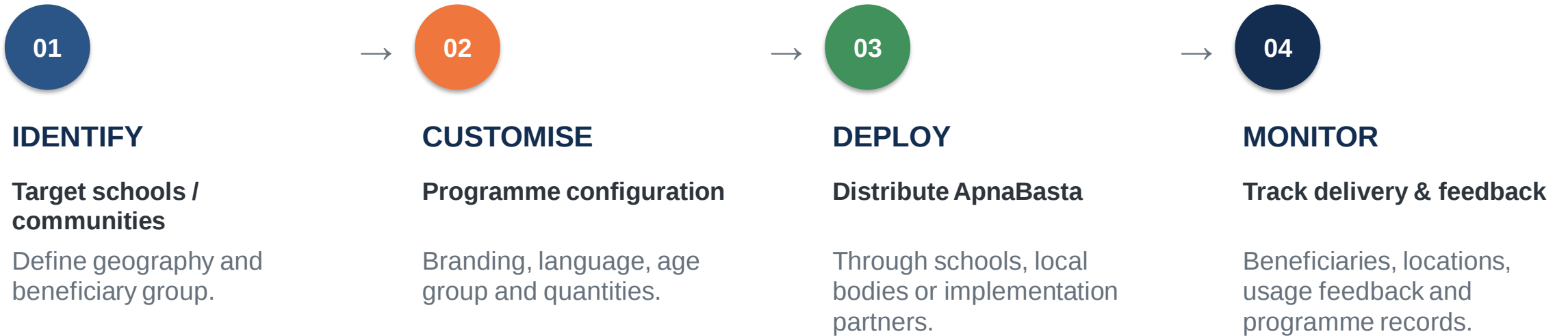
SDG ALIGNMENT

SDG 4 | Quality Education

SDG 3 | Good Health & Well-being

From pilot to measurable programme.

A simple delivery framework can be adapted for government departments, local bodies, CSR programmes and implementation partners.



Start with a defined pilot. Measure delivery and feedback. Scale based on programme results.

Reference specifications for programme planning.

These follow the supplied DESKIT reference configuration; final ApnaBasta production specifications should be confirmed.

SCHOOL BAG

Size	400 × 300 mm
Weight	400 g
Capacity	3–4 kg
Material	Waterproof polyester/PVC-backed fabric
Colour	Black / Blue reference
Utility	Pencil holder, zipper pocket, bottle holder

CONVERTIBLE STUDY DESK

Desk size	350 × 250 × 5 mm
Desk weight	850 g
Height	220 / 260 mm reference
Writing platform	350 × 13.5 × 1.25 mm
Material	Mild steel ERW pipe
Design	Convertible / detachable

A new product with registered design protection.

ApnaBasta is independently positioned as a new product, not as the UNISED / DESKIT product.

REGISTERED DESIGN

Design No. 465784-001

15 July 2025

Convertible Bag with Study Table

Registered design reference; not a broad claim of patent protection.

CLAIM LANGUAGE



Designed to support

A more structured reading and writing setup.



Intended to help

Create a personal learning space.



Programme objective

Improve access to practical learning support.



To be measured

Usage, feedback and programme outcomes.

APNABASTA



Carry the bag. Create the study space. Support the child.

A practical, portable learning-space intervention for government and CSR programmes.



Let's build better learning spaces together.

APNABASTA | GOVERNMENT / CSR PARTNERSHIPS

Thank you